



HOSPICE

OF SANTA CRUZ COUNTY

CARING, FOR LIFE

2024 Annual Report

Dear Friends,

In this annual report, we are proud to share the impact of our partnership with our community. With your support, Hospice of Santa Cruz County continues to provide exceptional medical care, along with compassionate emotional and spiritual support, when it's needed most.

The healthcare landscape is rapidly changing. The rise of for-profit hospices nationwide has brought increased regulatory demands and reduced Medicare reimbursement rates. In response, we're committed to prioritizing patient care over profit, while also ensuring our sustainability for the future.

Through our affiliation with Chapters Health System and our role in forming Chapters Health West, we are strengthening our legacy as a nonprofit hospice. This collaboration allows us to maintain the high-quality care our community depends on, while also expanding services, fostering innovation, and achieving economies of scale.

Your continued support is more important than ever. Rest-assured, your contributions directly support the local programs our community relies on. Together, we are ensuring that no one faces life's most challenging moments alone.



With heartfelt gratitude,

Cathy Conway, CEO



HOSPICE
OF SANTA CRUZ COUNTY

Board of Directors

Katherine Gabriel-Cox, MD
PRESIDENT

Chris Maffia
VICE PRESIDENT

Owen Brown
TREASURER

Cara DeSimone
SECRETARY

Richard J. Clark
PAST PRESIDENT

Michael Allard
Dean Austin

Bonnie Lange
Susan MacMillan

Bill McGowan
Daisy Nuñez








Sigolène Ortega, MPH
Sharon Tapper, MD



“Hospice was an unbelievable support to both my parents this year. Without your assistance, we would have been lost.”

GRATEFUL
FAMILY MEMBER

Ways to Give

-  **Make a One-time Contribution**
-  **Make a Tribute Gift**
-  **Join Our Circle of Care**
-  **Join the Angel Circle**
-  **Leave Your Legacy**
-  **IRA Distribution**
-  **Donate Your Vehicle**

All gifts up to \$1,000 will be matched by the Thompson Non-Endowed Donor-Advised Fund by the Community Foundation of Santa Cruz County.

**For information about giving,
contact: Liz Dasher
ldasher@hospicesantacruz.org**



**Scan to
learn more
and support
our services.**



1,138
Total Patients Served
(hospice, palliative,
pediatric and
transitions)



42,310
Hours of Care
by our physicians, NPs,
social workers, aides
and spiritual care
counselors



372
Pet Companion Visits



1,796
Music Therapy Sessions

**Patients &
families are at
the heart of
every decision
we make**

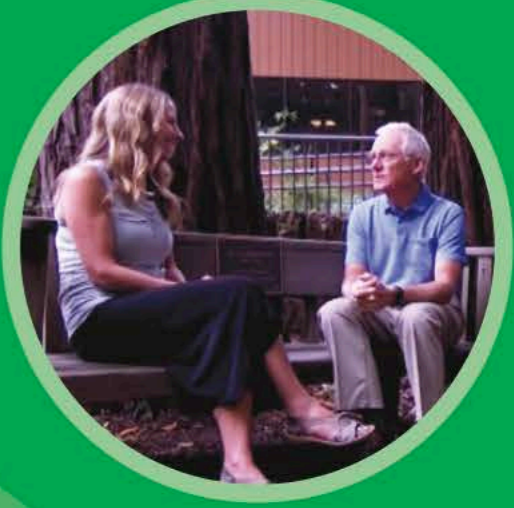
1,855
Grief Support Sessions

3,300
Hours of Volunteer
Support



31,263
Miles Driven
by our volunteer visitors
to see patients

43
Youth Attended
Camp Erin[®]



Financial Snapshot

Managing Your Investment Through Quality Care

Financial Snapshot – June 30, 2024

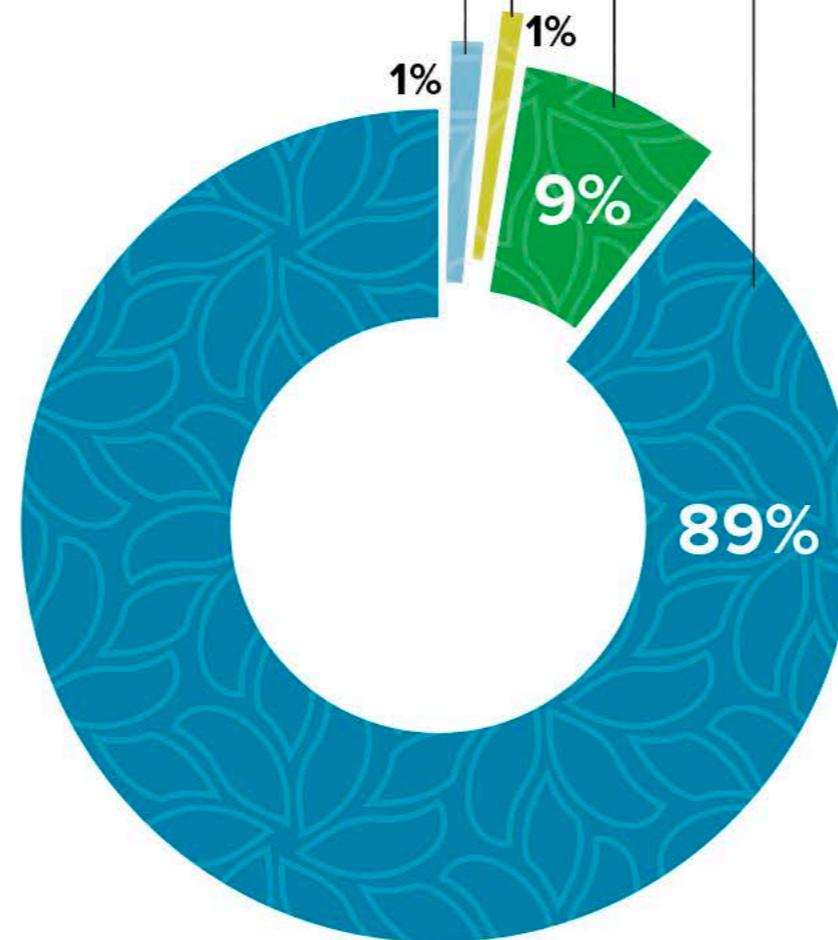
Revenue \$22,103,381

Net Patient Revenue \$19,758,282

Community Support \$1,905,217

Friends of Hospice \$161,577

Unrealized Gains \$278,305



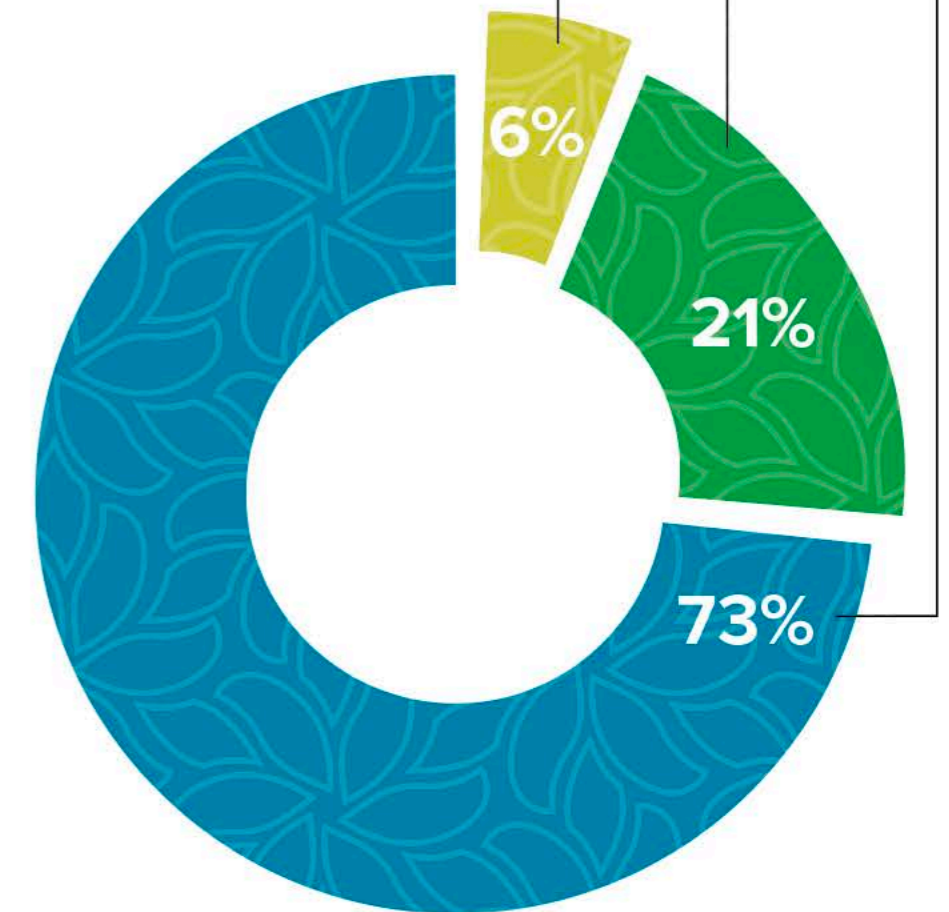
Expenses \$22,825,419

Patient Services \$16,698,498

G&A \$4,678,894

Community Programs*

\$1,448,027



^non GAAP accounting

Cash reserves were utilized to cover losses with the approval of the board of directors. Losses were due to flat Medicare payments, staffing shortages, and increased labor costs.

*Community Programs

Music Therapy, Camp Erin, Grief Support, Palliative Care, Education Programs, Concurrent Care for Children and Continuing Education



“It helped me by knowing that other people are like me and know what I’ve been through. It also helped me by just letting me feel my feelings and knowing it’s okay to cry. It helped me in many ways.”

10-YEAR-OLD CAMPER

Donors

\$50,000 or more

Bright Horizon Fund
Community Foundation
Santa Cruz County
Estate of Margaret Hartmann
Estate of Marilyn Head
Thompson Non-Endowed
Donor-Advised Fund

\$25,000-\$49,999

Ellen V. Aloï Living Trust
Caroline's Non-Profit Thrift Shop
Central California Alliance for Health
Hospice Giving Foundation
Kaiser Permanente Northern California
Community Benefit Programs
Monterey Peninsula Foundation,
host of the Pebble Beach Pro-Am
Rowland & Pat Rebele

\$10,000-\$24,999

10-k Charitable Gift Fund
Robert Amarante
Mario Barbieri Charitable Foundation
Florence M. Brown
Charitable Adult Rides & Services, Inc
Community Health Trust of Pajaro Valley
Sudhir Dass - Perfect Lotus Fund
Gary Gogol
Granite Construction
Linda Halloran
Mike & Bertie McElroy
George & Linda Moran
Newman's Own Foundation
The Nicholson Family Foundation
The Perry Foundation
Frank F. Orr & Zoe Ann Orr Fund
The J. Miles and Rosanne Reiter
Family Foundation
Penny Rich
Mari Rossi

Santa Cruz Cancer Benefit Group
Santa Cruz Gives
Santa Cruz Subaru
Sue Sogard
Subaru of America, Inc
Gail & Edgar Thrift

\$5,000-\$9,999

1st Capital Bank
Toran Ailisheva
Anonymous
Mark Chetkovich
Eluna
Katie Essegian
Duf & Paula Fischer
Andrea London
Ned Nemacheck
Richard Novak
Cathy Parisie
Pipkin Family Foundation c/o
California Community Foundation
Donna Ramos & Douglas Brouwer
Santa Cruz County Bank
Ginny Solari Mazry
The Tomash Family Foundation
Douglas & Lori Van Houten
Rachel Wedeen
William J. Codiga Family Foundation

Angel Circle

Our Angel Circle program generates a reliable funding stream vital to our community programs. There are several ways to participate. Angels contribute \$1,000+ annually for a term of three years or in perpetuity.

Toby & Michael Alexander
Michael & Kalena Allard
Judith Allen & Susan Seaburg
Anonymous
Anonymous
Dean & Rainy Austin
Linda Barsanti-Downing &
Dwayne Downing

Kimberlee & Aaron Bartley
Alice Benet
Dale Bishop, MD
Barbara Black
Owen Brown & Mary Akin
Marilyn & Drew Calciano
Trish Canepa
Camille Chase
Dr. Agnes Chien &
Dr. Howard Nelson
Richard & Ginny Clark
Janice Cockren
Bud & Rebecca Colligan
Cathy Conway & Soma Goresky
Freny Cooper
Julia Cowell
Liz Dasher & David Slavin
James & Debra deDiego
Cara DeSimone
Donald Dillingham
Linda Donovan
Mark Donovan
Jennifer Drummond
Robbie Dunton
Courtney Faulkner & Marc
Callender
Lisa Flores
Katherine Gabriel-Cox, MD
Margaret Gordon
Ken Haber
Kathleen Hughes & Kate McGirr
Judi & Philip Humble
Marilyn & Keith Humphrey
Tim & Pam Humphreys

Susan Kamprath
Pam Kangas
Bob Katz & Leola Lapedes-Katz
David & Sharon Kluger
Lynn Knox
Rachel Kuo
Bonnie & Bob Lange
Joyce & Vincent LoFranco
Susan MacMillan
Chris & Chuck Maffia
Mary Maselli
Michael K. McCawley
Bill & Mary McGowan
Leta Miller
Marilyn Miller
Linda Murphy & Douglas Lockwood
Daisy Nuñez
Layla & Giles Powell
Susan Panches
Donna Ramos & Douglas Brouwer
Norma Sacks
Adam & Adina Shore
Susanne Short
Kimberly Slevin
Ruth E. Smith
Ginny Solari Mazry
Stephanie Suglian
Diane Syrcle & Susan Leo
Sharon Tapper & James Spiegel
Rachel Wedeen
Esther Wilson



GUIDING ANGELS invest \$5,000+ annually for three years



GUARDIAN ANGELS contribute \$2,500+ annually for three years



PERPETUAL ANGELS are all-in with an annual \$1,000+ gift in perpetuity



PERPETUAL GUARDIAN ANGELS donate \$2,500+ each year in perpetuity

If you're inspired to give in this way, contact Sigfrid Garman
sgarman@hospicesantacruz.org

Donors

\$1,000-\$4,999

Abbott SPI, Inc
Alcyon Foundation
Anonymous (4)
Ave Maria Memorial Chapel
Robert Bates
Bay Federal Credit Union
Judy Bianchi
Gary Bonanno
Brickyard Berridge Fund
Dr. and Mrs. John C. Brokaw
Josefina Burgos
Canyon View Capital Inc
Coty Catlin
Sandra Chung
City of Capitola
Gretchen Coffey
Ross and Susan Condit
Julie & Alex Conserva
Estate of Donald & Diana Cooper
Costa Bella Builders
Leroy Cross
Marty Cull
Martina Cummings
Dignity Health Dominican Hospital
Kathy Dinnell
Betsy Dodd & Jim Boddy
Beverly Douglas
Lee & Emily Duffus
Page & James Dunne
Perian & Kenneth Fein
The Finkelman Family
Charitable Foundation
Sherry Foster
Jerry Fryhling
Curtis Galloway
Fred Gawlick
Michele & Peter Gelblum
George and Ellen Fund

James Goodrich
Graniterock
Green Mountain Foundation/Maple
House
Herschell Griggs
Daniel Halden
Bobbie Hall
James Hall
Christen Hanson
Robert Hartmann
Chuck & Susan Hawley
Diana Hayden
Carolyn & Clark Heinrich
Danny Hill
Suzanne Holt
Horizon Oxygen and Medical Equipment
Rachel Jackson
Mary James
Jean & Ed Kelly Foundation
Terri & Thornton Kontz
Karen Kurokawa
LaHaye Family Fund
Nancy & Dan Larson
Eleanor Littman & Robert Goff
Michael & Kimarie Manfre
Susan Maresco & Walt Oicle
Patricia McCuen
Keith McKenzie
Mary Frances Miles
Joy Miller
Rick & Ruth Moe
Diane Moore
Martin Morey
Robert Moser & Shirley Beck
Linda Mosgrove
Jim & Sue Murphy
Native Daughters of the Golden West
Sandra Nelson
Russell Nicholson
Maura Noel
Pat O'Brien
Gayle Ortiz
Dianne & Stephen Pereira
Florence Perry

Patti Petroff
Shirley & Howard Pickle
Pleasure Point Business Assoc
Bob & Crystal Ridino
Carl Rom
Ray Rowell
Safe at Home Senior Care
Santa Cruz Post Acute
Santa Cruz Beach Boardwalk
Gayle Sarlatte
Margit Schaerli
Scharf Investments, LLC
Ben Schulman
Carol Scurich
Sharanam Foundation
Sherman and Boone Realtors
Sigma Alpha of Omega Nu of Santa Cruz
Robert N. and Florence Slinger Fund
Steven & Kris Smith
Sockshop & Shoe Company
Lenore Spalaris
Ralph Spaulding
St. John the Baptist Church
Virginia Stagnaro
Alice & Terry Stockwell
Robert Stolich
Robert Stoll
Garry & Judith Stutheit
Kent Thompson

Sherman M. Unell
Leon Ventura
Gary & Claire Vilhauer
Vilhauer Family Trust
Karen Wallace
Sheri Watson-Riley
The Wedeen Hammer Locatelli Group
at Morgan Stanley
Nels & Susan Westman
Deana Bible-Windsor & Thomas Windsor
Debbie Wingo
Rita & Bill Witmer
George & Lois Wolfe
Hal & Barbara Sue Zamora
Marian Zeidler



GUIDING ANGELS invest \$5,000+ annually for three years



GUARDIAN ANGELS contribute \$2,500+ annually for three years



PERPETUAL ANGELS are all-in with an annual \$1,000+ gift in perpetuity



PERPETUAL GUARDIAN ANGELS donate \$2,500+ each year in perpetuity

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sgarman@hospicesantacruz.org

Donors

\$500-999

A & A Organic Farms
Michael Abbett
Lyn Ackley
Allterra Solar
Anonymous (3)
Aromas Bible Church
James Bell
Patricia Booth
Jeanne & Wayne Boss
Victor & Debbi Brooks
Margaret Brose White
Sallee A. Brumbaugh
BryMar CPA LLP
Harry Burr ridge
Margaret Campondonico
Charles Canfield
Frank & Susan Capurro
Roger Caron
Michele Caruso
Ava Cassidy
Erik Claus
Congregational Church of Soquel
Women's Fellowship
Linda Cooper
Thomas Cooper
John & Lisa Cottle
David & Jean Cowell
Kelly Curlett
Judy & Frederick DeKalb
Robert Dileonardi
Sharon D. Dirnberger
Anne & Ken Dobler
Steven Edwards
Donelle Ehritt & Don Gartner
Andrew Fisher
Michael & Amy Glasgow
Susan Gorsky
Denise Goss

David & Bette Harken
Marina Harkins
Sally & Frank Hewitt
Ruth Hinds
Warren Hoy
Laurie & Peter Hunkel
Glenn & Susan Hunter
Stephen & Barbara Jackel
Gertie M. Johnson
Elaine & Frank Kamian
Sara & Tom Karn
Donna Karolchik
Kendall & Potter Property Management
Pamela King
Gordon Kobara
Wanda & Kenneth Kocina
Elena Laborde-Bishop & Sam Bishop
Terrie Landini
Jane Lear-Myers
Larry & Diane Levin
Gerry & Bonnie Lund
Ruth Martin Home Care
Janet Martin
Frederick & Beverly Maytag
Chandler Mikles
Rick Miritz & Jenny Schreck
Winifred Mucklow
Joyce Mullen
Don Mungai
Gary Nelson
Ms. Amy R. Newell
Louise Northcutt
Steve Oneto
Martina & Will O'Sullivan
Zane & Holly Ota
Owens Estate & Wealth
Ann Carney Pomper
Ridgerunners Motorcycle Club
Ellen Rinde
Dorothy Ruby
Dan & Vickie Rutan
Joanna Saporito
Thomas Schmida
Joseph & Jan Schumb

Kathy Skemp
Cheryl Smelt
Staff of Life
Arlene Steele
Gilbert & Mimi Stein
Jacci & Tad Sterling
Samuel & Patricia Stevens
Cheryl & Siegfried Storz
Talmadge Construction, Inc
Mark Tarantino
Richard Thomsen, Jr.
Annemarie & Louis Tomafsky
Adelle Tomash
Bessie Vizzusi
Michael Wagoner
Jane Ward
Nicholas West
Sheila Wickens
Helene S. Woolsey
Jane Yett

Circle of Care

Circle of Care members participate in the convenience of monthly giving.

Mary Carvalho
Carol Ferris
Sigfrid Garman
Nancy & Andy Gere
Lynne Lundy
Cynthia Margolin & Michael Bentzen
David Noyes
Gabe Reyes
Diane Robey
Ann T. Russell
Jana & Peter Thomsen
Cramer Toth
Monte Tudor-Long
Tim & Nicole Ulen



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sgarman@hospicesantacruz.org

Donors

Legacy Circle

Legacy Circle members have named Hospice of Santa Cruz County in their will or estate plan to ensure exceptional care for generations to come.

Anonymous (4)
Richard & Lani (Snyder) Adams
Toby & Michael Alexander
Judith Allen & Susan Seaburg
Rosemary L. Anderson
Susan Brooks
Owen Brown
Lynne Caldwell
Rachel Chavez
Dr. Agnes Chien & Dr. Howard Nelson
Leah Clark
Richard & Ginny Clark
Sarah Clark
Cathy Conway & Soma Goresky
Mary Culley & Scott Smith
Cara DeSimone
Sharon D. Dirnberger
Susan Donatelli
Linda Donovan
Herb & Nancy Eder
Babs Farrell
Ronaele J. Findley
Margaret Gordon

Kathleen & Kent Grave
Ken Haber
Amy & David Harrington
Ann Hestand
Kathleen Rose Hughes & Kate McGirr
Pamela Kangas
David & Sharon Kluger
Bonnie & Bob Lange
Cynthia Margolin
Louise McKenna
Gary & Donna Moro
Pamela Nelson
Sharon Parker
Dianne & Stephen Pereira
Ann Carney Pomper
Susan Punches
Philip Rice
Alan Ritch
Norma Sacks
Kathie Sinor
Ginny Solari Mazry
Mandy Spitzer & Victor Schiffrin
Stephanie A. Suglian Trust
Diane Syrcle
Gail Thrift
Monte Tudor-Long
Rachel Wedeen
George & Lois Wolfe



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GUARDIAN ANGELS contribute \$2,500+ annually for three years



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sgarman@hospicesantacruz.org**



HOSPICE
OF SANTA CRUZ COUNTY

940 Disc Drive
Scotts Valley, CA 95066

831.430.3000

hospicesantacruz.org

Our Vision

All members of the community live and die
with dignity.

Our Mission

With compassion and excellence, we support
all people of all ages through the journey
of serious illness and grief, ensuring that
no one walks this path alone.



HOSPICE

OF SANTA CRUZ COUNTY



hospicesantacruz.org